

THE
AMERICAN HIKING SOCIETY

317 Pennsylvania Avenue, S. E., Washington, D. C. 20003



30 Second Public Service Announcement

For broadcast April 7th

Terminating April 12, early morning

BAY AREA HIKERS CAN JOIN THE AMERICAN HIKING SOCIETY'S
HIKANATION SATURDAY MORNING AT TEN AT GOLDEN GATE PARK'S
POLO GROUNDS. THIS KICKS OFF THE TRANSCONTINENTAL HIKE
TO WASHINGTON, DC. ON SUNDAY AT 6 A.M., THE SAN
FRANCISCO-OAKLAND BAY BRIDGE WILL BE OPENED TO HIKERS FOR
THE FIRST TIME. ALL HIKERS WHO WANT TO WALK FROM SAN
FRANCISCO TO OAKLAND SHOULD BE AT FREMONT STREET BETWEEN
FOLSOM AND HOWARD NO LATER THAN 6 A.M. A TWO DOLLAR
BRIDGE CROSSING FEE WILL BE CHARGED TO COVER HIKANATION
EXPENSES.

For further information concerning this event, News
Directors and Public Service Directors can call Mike
McReynolds at (415) 981-0970. PLEASE DO NOT GIVE OUT THIS
TELEPHONE NUMBER TO YOUR AUDIENCE.

THE
AMERICAN HIKING SOCIETY
317 Pennsylvania Avenue, S. E., Washington, D. C. 20003



20 Second Public Service Announcement

For broadcast Saturday, APRIL 12 ONLY.

TOMORROW MORNING AT 6 A.M., THE SAN FRANCISCO-OAKLAND BAY
BRIDGE WILL BE OPENED TO HIKERS FOR THE FIRST TIME. ALL
HIKERS WHO WANT TO WALK FROM SAN FRANCISCO TO OAKLAND AS
PART OF THE AMERICAN HIKING SOCIETY'S HIKANATION SHOULD BE
AT FREMONT STREET BETWEEN FOLSOM AND HOWARD NO LATER THAN 6
A.M. A TWO DOLLAR BRIDGE CROSSING FEE WILL BE CHARGED
TO COVER HIKANATION EXPENSES.

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