



William J. Shively
Executive Vice President
Johnson Wax Associates and
Worldwide Innochem Operations

November 13, 1979

Mr. James A. Kern, President
The American Hiking Society
317 Pennsylvania Avenue, S. E.
Washington, D. C. 20003

Dear Mr. Kern:

Your letter of November 7 about The American Hiking Society's plan to "HikaNation" was of great interest, and it sounds like you are well on the way toward organizing a successful event. I recently saw Bjorn Kjellstrom, and he mentioned that you would be in touch.

Indeed, we might be interested in some form of cooperative effort, and I am passing your letter on to Bob DeMartine, President of our Camping Company which includes Eureka Tent, Camp Trails and Silva Compasses. After Bob and I have had a chance to discuss this, I will get back to you and perhaps we will organize to meet in Racine or Miami. Right now, as winter closes in here, Miami sounds far the better place.

Sincerely,

A handwritten signature in black ink that reads "Wm Shively". The signature is written in a cursive, flowing style.

WJS:ms

cc: Robert B. DeMartine
William R. Deeter

Mike - Here is our first big break in finding a national sponsor. Will keep you posted.

A handwritten signature in red ink, appearing to be "Jim".



William J. Shively
Executive Vice President
Johnson Wax Associates and
Worldwide Innochem Operations

December 12, 1979

Mr. James A. Kern
President
The American Hiking Society
18600 SW 157 Avenue
Miami, Florida 33187

Dear Mr. Kern:

Thank you for your letter keeping me up to date on the development of the Cross-Country hike. Robert DeMartine, President of the Johnson Camping Company, is the person to whom you should direct your efforts as he will be handling our response.

I wish you good luck with this exciting endeavor, which sounds very well organized. It is bound to create considerable interest in the great sport of hiking.

Sincerely,

A handwritten signature in dark ink, appearing to read "William J. Shively". The signature is fluid and cursive, written over a horizontal line.

WJS:ms

cc: Mr. Robert B. DeMartine, President
Johnson Camping Company
625 Conklin Road - Box 966
Binghamton, New York 13902