

THE
AMERICAN HIKING SOCIETY

317 Pennsylvania Avenue, S. E., Washington, D. C. 20003



January 24, 1980

Dr. Glenn Seaborg
Lawrence Berkeley Laboratory
Berkeley, CA 94720

Dear Glenn:

The American Planning Association will be holding a national planning conference in San Francisco April 12-16. Some 3,000 urban planners and officials from throughout the country are expected to attend the conference. These are the very people who could have a large and instrumental role in planning trails in and near urban areas in the coming years.

This is a great opportunity for us.

The first day of the conference is devoted mostly to registration and an orientation of the city. Would you or Mike McRenoylds contact the host committee chairman in San Francisco, tell him about the hike and invite him to incorporate the kick off ceremonies in the conference program? Some of the urban planners may also want to join us in walking across the Bay Bridge prior to their Sunday morning meetings.

Even if the conference program can't be modified, perhaps the host chairman would be willing to mention the hike during the conference. I'm sure it is something that would be of interest to the planners-- and it could be a big boon to the conference.

I've enclosed a copy of the conference program with the names and addresses of the Bay Area organizers for your reference.

One other group we should get involved in the kick off for the hike is the Pacific Southwest Regional Office of the Heritage Conservation & Recreation Service (HCRS) in San Francisco. The HCRS has entered into a formal agreement with the AHS to assist in planning and coordinating the hike, technically this makes the HCRS a co-sponsor. But apparently the San Francisco office is not fully aware of the hike yet, despite a memorandum that went out on it in December. At the least, the HCRS in San Francisco should be involved in the kick off ceremonies and the crossing of the Bay Bridge. The office staff may also be able to provide assistance in planning any last minute detail or in publicity contacts. The person to contact at HCRS is:

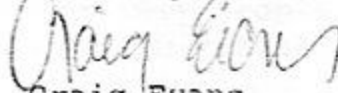
OFFICERS: James A. Kern, President; Thomas S. Deans, Vice President; William Kemsley, Jr., Secretary-Treasurer; Craig Evans, Executive Director. BOARD OF DIRECTORS: Beverly Byron, Thomas S. Deans, Gudrun Gaskill, Jack Gilbert, William Kemsley, Jr., James A. Kern, Bjorn Kjellstrom, Henry Lutz, Louise Marshall. ADVISORY BOARD: Boyd Evison, Colin Fletcher, William J. Hofman, William E. Rennebohm, David Richie.

Jay Goldsmith
HCRS Pacific Southwest Regional Office
450 Golden Gate Avenue
San Francisco, CA 94102
Tel. (415) 556-8313

I have enclosed copies of two letters on our agreement with the HCRS for your reference in talking to Jay.

If you need help with any contacts on this end, please let me know.

Best Regards,



Craig Evans
Executive Director

cc Mike McRenoylds
Monty Montgomery
Jim Kern
Bill Kemsley

1980 APA National Planning Conference

San Francisco Host Committee

*Hotel Claremont
Berkeley, 94705*

The American Planning Association cordially invites you to join 3,000 urban planners, officials, and citizens in San Francisco April 12-16, 1980, for the APA National Planning Conference.

San Francisco and the Bay Area provide a spectacular environment in which to discuss planning issues and techniques.

Sessions have been planned and are being arranged on a wide variety of topics, including agricultural land preservation, economic revitalization, performance zoning, fiscal and equity issues of growth management, waterfront development, regional development commissions, small-town and rural planning, resources planning, and neighborhood planning, to mention a few. The Alfred Bettman Symposium will be exploring the theme of Comprehensive Plans and the Law. Many sessions have been arranged by APA Divisions.

Mobile workshops will provide stimulating opportunities to explore planning environments and issues in the Bay area. Sessions have been scheduled on port development, energy-efficient community planning, transportation and transit, downtown development, historic preservation, planning for alternate life styles, neighborhoods, suburban growth management, and planning in an earthquake-prone region.

Other conference activities will include special events tours, the APA Job Market, a reception and a luncheon, meetings of APA Divisions and other planning-related organizations, and a student program.

Topics and speakers included in this preliminary program are subject to change. However, the time frame used in the program is sufficient for planning your conference activities. The final program, to be distributed at the conference, will include the exact time and location of all events.

Host Committee Chair
Rai Y. Okamoto
Director of Planning
Department of City Planning
City of San Francisco

Host Committee Coordinator
Charles Q. Forester
Director of Planning
Association of Bay Area Governments
Berkeley 841-9730

Assistant Host Committee Coordinator
Yvonne Cyr San Jule
Regional Planner
Association of Bay Area Governments
Berkeley

Graphics Committee
Alan K. Lubliner
Program Manager
Center City Circulation Program
San Francisco Transportation Policy Group
San Francisco

Local Exhibits Committee
David C. Hale, AICP
Director of Planning
San Mateo County
Redwood City

Local Programs Committee
Christine Haw
Associate Planner
Department of Community Development
City of Menlo Park

Manpower Committee
Daniel Lopez
Program Manager, Housing Development
Association of Bay Area Governments
Berkeley

Mobile Workshops Committee
Franceen A. Lyons
Assistant Program Manager
Planning and Policy Development Division
Metropolitan Transportation Commission
Berkeley

Mark D. Alpers
Regional Planner
Association of Bay Area Governments
Berkeley

Publicity Committee
Hank Cook
Loan Officer
U.S. Department of Housing and
Urban Development
San Francisco Area Office

Reception Committee
Dean L. Macris, AICP
Assistant Executive Director
Association of Bay Area Governments
Berkeley

Transportation Committee
Scott Lefaver, AICP
Assistant Director of Planning
George S. Nolte and Associates
San Jose

Conference Advisory Committee

Alvin H. Baum
Alvin H. Baum and Associates
San Francisco

Sarah Germain
Administrative Secretary
Association of Bay Area Governments
Berkeley

Marjorie W. Macris, AICP
Director of Planning
Marin County
San Rafael

Thomas O. Merle
Vice-President
Bay Area Council
San Francisco

Walter S. Rask, AICP
Senior Associate
Sedway/Cooke
San Francisco

California Chapter Executive Board

President
David E. Booher, AICP
Geyer Associates
Sacramento

Vice-President, State and Local Affairs
Shiraz R. Kaderali, AICP
Pacific Gas and Electric Company
San Francisco

Vice-President, Professional Development
Scott Lefaver, AICP
Assistant Director of Planning
George S. Nolte and Associates
San Jose

Vice-President, Public Information
Walter S. Rask, AICP
Senior Associate
Sedway/Cooke
San Francisco