

THE
AMERICAN HIKING SOCIETY

1255 Portland Place, Boulder, CO 80302

110 Sutter Street, Suite 1003, San Francisco, CA 94104



March 13, 1980

Mr. Paul W. Cane
Vice President and Manager, Public Relations
Bechtel Power Corporation
50 Beale Street
San Francisco, California 94105

Dear Mr. Cane:

On Sunday, April 13th, an estimated 25,000 people will walk across the entire length of the San Francisco-Oakland Bay Bridge as part of the opening weekend events of the American Hiking Society's HikaNation, an event co-sponsored by the U.S. Department of Interior's Heritage Recreation and Conservation Service.

In 1936, the Bechtel Corporation built the Bay Bridge, and in all the years that have passed since the Bridge was opened to traffic, no organization or groups of people have been given permission to walk the entire length on the top deck from San Francisco to Oakland. Since the Bechtel Corporation and family have been so closely associated with the Bay Bridge down through the years, it seems only fitting to invite the Bechtel Group to participate in this historically unique event.

The HikaNation is a 14 month long, 4,500 mile transcontinental hike from San Francisco to Washington, D.C. The goal of the event is to show the nation that hiking and walking are healthy, non-polluting and non-energy consuming activities for the entire family, and also to point out the need for building additional walking paths and trails in urban as well as rural areas. Thus far, over 100 people have signed up to attempt the entire distance from San Francisco to Washington, D.C. This group ranges in age from 68 years to 6 months and represents every section of the country. This core group will be joined by other organizations and groups of hikers on a state-by-state basis for a day, a weekend, two weeks, a month or a season as the event crosses the width of the United States during the Summer and Fall of 1980 and the Winter and Spring of 1981.

Mr. Paul W. Cane
March 13, 1980
Page Two

Unanimous support has come from every governmental organization thus far approached. The Board of Supervisors of both San Francisco City and County and Alameda County have passed resolutions supporting the event. Boards of Supervisors of the other California counties on the route of the HikaNation have either passed or are expected to pass similiar resolutions. Earlier this week the Assembly Transportation Committee in Sacramento unanimously passed an Assembly Concurrent Resolution (ACR 109) giving us permission to close two lanes of the Bridge for the event. Quick passage of this resolution is expected in the next two weeks on the floors of the Assembly and Senate.

Additional support and active participation has come from civic and outdoor organizations such as the Boy Scouts of America, the Appalachian Trail Conference, and the Sierra Club. Last summer Dr. Glenn T. Seaborg, Nobel Laurate and Director at Large of Lawrence Berkeley Laboratory volunteered to walk across the width of California scouting out the actual route the hikers will take. Dr. Seaborg is also a member of our Bay Area Committee.

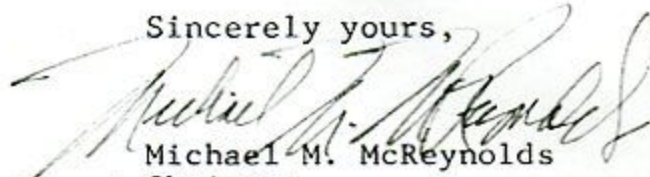
The HikaNation is designed to pay much of its own way to Washington. Opening Weekend events in San Francisco (registration fees) will help off-set the initial costs of the event. A small grant in the form of seed money has already been given by a local private family foundation. This money will be a great aid in getting the event underway, however we are still looking for an additional small grant of seed money. This additional grant will mean the difference between an Opening Weekend with an extremely tight budget, and an Opening Weekend with enough funds with which to do things on a larger and more effective scale. As an example of the initial costs we face, an insurance bond of \$10,000,000 must be posted for protection of the Bay Bridge along with a \$2,000 preparation cost for the Sunday crossing of the Bridge. The San Francisco Parks and Recreation Department requires a \$1,000,000 insurance bond for the use of the Polo Grounds in Golden Gate Park on Saturday morning for the kickoff ceremony. Informational printing costs, registration costs, on-site costs all make heavy demands on a tight budget. In simple terms, we are looking for an additional \$10,000 in seed money.

Mr. Paul W. Cane
March 13, 1980
Page Three

The American Hiking Society is a small and recently organized group striving to give hikers and walkers their own organization with a voice in Washington. The HikaNation is designed to be a positive statement for hiking and walking. The Opening Weekend events are extremely important in catching the imagination of the country. The singular event of the Opening Weekend will be the crossing of the Bay Bridge which was built by the Bechtel family in 1936. Thus, it is to the Bechtel Group we turn in asking for help in obtaining an additional \$10,000 in seed money.

I am enclosing a sponsorship proposal and ask you to look it over and send it to the appropriate person within the Bechtel organization. I will be happy to answer any questions you may have and can meet with you or your staff at your convenience. A duplicate of this letter and proposal is also being sent to Mr. Casper W. Weinberger, Vice President and Director, Bechtel Power Corporation. As Opening Weekend is less than a month away I look forward to hearing from you and the Bechtel Group at your earliest convenience.

Sincerely yours,



Michael M. McReynolds
Chairman,
Bay Area Committee

MM/ld
Enclosure

Caspar Willard Weinberger
Vice President and General Counsel

Bechtel Incorporated
Bechtel Power Corporation

Engineers - Constructors
Fifty Beale Street
San Francisco, CA 94105

March 18, 1980

Mr. Michael M. McReynolds
Chairman, Bay Area Committee
The American Hiking Society
110 Sutter Street, Suite 1003
San Francisco, California 94104

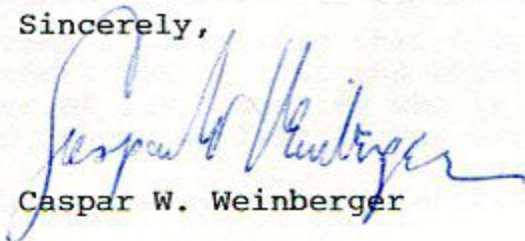
Dear Mr. McReynolds:

Thank you for your letter of March 13th with the very interesting information about The American Hiking Society's "HikaNation."

I hope that something can be done. I do have to warn, however, that our contributions budget is prepared several months ahead of time, and it is very difficult to take care of any proposals, however worthy, after the budget is made up.

You mentioned that you were sending a duplicate letter and material to Mr. Paul Cane, and he, of course, is the proper person to receive it. I will discuss the matter with him, and I know that he will be in touch with you before too much longer.

Sincerely,



Caspar W. Weinberger

CWW/mn

cc: Mr. Paul W. Cane

Paul W. Cane
Vice President

Bechtel Power Corporation

Engineers—Constructors
Fifty Beale Street
San Francisco, CA 94105

March 19, 1980

Mr. Michael M. McReynolds
Chairman
Bay Area Committee
The American Hiking Society
110 Sutter Street
Suite 1003
San Francisco, California 94104


Dear Mr. McReynolds:

Thank you for your recent letter inviting our organization's support of the American Hiking Society's HikaNation.

As we advised James A. Kern in December of 1979, it is difficult to consider requests for financial support from worthwhile activities, when only limited funds are available. Further, the pressures to increase our contributions have been very great, and our commitments are overextended. These commitments regrettably leave us without funds to help many worthwhile activities that do not fall within our current guidelines. Regrettably, this situation remains unchanged.

I am very sorry we are unable to be of help, and wish you success.

Cordially,



Paul W. Cane

cc: Mr. C. W. Weinberger

THE

AMERICAN HIKING SOCIETY

317 Pennsylvania Avenue, S. E., Washington, D. C. 20003

110 Sutter Street, Suite 1003, San Francisco, CA 94104
(415) 981-0970



March 20, 1980

Mr. Casper W. Weinberger
Vice President and Counsel
Bechtel Power Corporation
Fifty Beale Street
San Francisco, California 94105

Dear Mr. Weinberger:

I would like to thank you for your courtesy in the consideration of our Sponsorship Proposal for Bechtel Power Corporation as well as your letter of the 18th which I received today.

Unfortunately, our proposal was turned down this afternoon by Ms. Kathryn M. Bandarrae who told me by telephone that the hiking event was not in line with present Bechtel policy. I have asked that our Sponsorship Proposals be returned as we now need to quickly broaden our search for the additional support needed to insure a successful event. (Perhaps now the approach might be for several sponsors each taking a smaller portion of the grant.) I realize that little could be done in such short notice, but the attempt was suggested by a member of our Committee who is also a Bechtel employee, and, thus, we felt it was worth a try.

Again, thank you for your consideration.

Very truly yours,

Michael M. McReynolds
Chairman
Bay Area Committee

MM/ld